



SUNDAY, APRIL 27, 2025 | LIBBY & NICK SIEVEKING'S FARM

Harpeth Conservancy will host its third annual Songwriters for Streams on April 27, 2025—a relaxing afternoon of music and community along the scenic Harpeth River. Songwriters for Streams 2024 was a phenomenal success, raising nearly **\$60,000** to support our mission of protecting Tennessee's rivers and waterways! The event featured Grammy-nominated songwriters Tom Douglas, Barry Dean, and James Slater, along with an incredible opening act by Derek and John Pell. With nearly **600 attendees** gathering at Libby and Nick Sieveking's farm, the event was filled with unforgettable performances, delicious picnics, and a deep sense of purpose. Thanks to our generous sponsors, we want to continue to grow this beloved event. Mark your calendars for Songwriters for Streams 2025—you won't want to miss it!

A casual and family-friendly event, Songwriters for Streams raises funds to support our efforts to ensure clean water and healthy rivers in Tennessee, where more than 3.5 million residents get their drinking water. Unfortunately, the Harpeth, the Greater Nashville Region's State Scenic River, and our many other Tennessee waterways are constantly threatened by poorly planned developments, sewer plant discharges, and other pollutants! Our focus on floodplain management and informed policy-making in susceptible communities allows us to develop, promote, and support broad community stewardship and action through collaborative relationships.

As an example of Harpeth Conservancy's dedication to scientific methods, over 20 committed Citizen Science volunteers have collected water samples over the past five years at fifteen popular recreation areas which often showed *E. coli* levels higher than EPA standards. A predictive model, Tennessee Water Watch, was created with the data with more than 86% accuracy in estimating the health of the water to enable the public to determine the possible risks on any given day. With your support, we will expand the Tennessee Water Watch system to protect more people, children, and pets. Learn more at www.tnwaterwatch.org.



Through the combination of auction items, corporate sponsorships, and ticket sales, Songwriters for Streams is a rally for clean water and healthy ecosystems for rivers in Tennessee championed by the people who live here.

Harpeth Conservancy's Marketing Statistics (approximate):

Active Mailing List: 9,600

eNewsletter Subscribers: 12,050

Facebook Followers: 5,314

River Swing Mailing List: 5,000

Instagram Followers: 6,050

Each year, local media coverage of the event has been strong including Lightning 100/WRLT, Nfocus, The Tennessean, The News, Sophisticated Living, Williamson Herald, Williamson Source, and YOUR Williamson.

Please visit www.Songwriters4Streams.org to view past party images and other information.

— About Harpeth Conservancy —

Founded in 1999 as the Harpeth River Watershed Association, Harpeth Conservancy's mission is to restore and protect clean water and healthy ecosystems for rivers in Tennessee by employing scientific expertise and collaborative relationships to develop, promote, and support broad community stewardship and action. Harpeth Conservancy works with landowners, businesses, community, local, state, and federal decision-makers, and others to foster solutions that reduce pollution and maintain healthy areas.

Science-based conservation for the rivers of Tennessee

Harpeth Conservancy is a Tennessee non-profit corporation and a 501(c)(3) organization. All donations are tax deductible to the full extent allowed by law.

EIN# - 62-1802858



2025 SPONSORSHIP COMMITMENT FORM

Sponsor Information: (Please print)

Contact Name _____

Company Name _____

Mailing Address _____

City, State, Zip _____

Phone 1 | Phone 2 _____

Email _____

We would like to commit to the following sponsorship for Songwriters For Streams 2025:

- Presenting Sponsor - \$5,000* In the event of inclement weather or unforeseen circumstances, Songwriters for Streams will be canceled and all sponsorship money will be kept as a donation to Harpeth Conservancy.
- Waterfall Sponsor - \$2,500**
- Creek Sponsor - \$1,500 *Only one Presenting Sponsorship available. Category exclusivity available.
- Spring Sponsor - \$750 **Only two Waterfall Sponsorships available.

Payment:

- Please invoice me at the address above.
- Check Enclosed (to Harpeth Conservancy)
- Please contact me for credit card payment.
- I will pay online - harpethriver.org/donate

Optional:

- I would like to discuss an onsite activation opportunity (\$1,000 minimum donation).
- We would like to donate an auction item/package.
- I am interested in tickets/tables.
- We can't sponsor this year, but can contribute an auction item.

Signature

Date

Please return this form, vector format logo files (eps, 300dpi) and any additional information to:

Jessica Baggetta, Development Director
jessicabaggetta@harpethriver.org
(o) 615-790-9767 ext. 104

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