



Science-based conservation for the rivers of Tennessee

An evening under the stars to support rivers in Tennessee

# RIVER SWING

2021

ANNUAL BENEFIT DINNER, AUCTION & ENTERTAINMENT

**Saturday, September 18, 2021**

## 2021 SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities	\$35,000*	\$20,000	\$10,000	\$5,000	\$3,500	\$1,500
	Title Sponsor	Presenting Sponsor	River Champion	River Defender	River Hero	Corporate Friend
Name/Logo prominently displayed at the event	Logo	Logo	Logo	Logo	Logo	Name
Logo on table sign	●	●	●	●	●	●
Name/Logo on all printed material	Logo	Logo	Logo	Logo	Logo	Name
Name/Logo prominently displayed on our website, all electronic materials, event posters & printed invitations	Logo	Logo	Logo	Logo	Logo	Name**
Media Recognition - Name included in all press releases & advisories	●	●	●			
Opportunity to display/distribute product information at the event	●	●	●			
Name/Logo Banner prominently displayed at the event (in addition to event signage)	●	●				
Tickets to the event	30 Tickets (3 Tables)***	24 Tickets (2 Tables of 12)	20 Tickets (2 Tables of 12)+	10 Tickets	10 Tickets	4 Tickets
Opportunity for representative to speak at event	●	●				
VIP Wine or Spirits package	Dedicated Server	Dedicated Server	Dedicated Server	Items On Table		
Special Commemorative gift	●	●	●			

\*Only one Title and Presenting Sponsorship available.

\*\*Where room permits-not guaranteed.

\*\*\*Can be done as 2 big table(s) with advance notice.

+Can be done as 1 big table with advance notice.

**Additional Sponsor Opportunities on Back!**

# 2021 SPONSORSHIP OPPORTUNITIES

Only one each available except where noted.

## Parking Sponsor – \$2,500

Name/Logo on all printed materials, website, all electronic materials, event posters, printed invitations  
Name/Logo on signage at the event  
Name announcements in conjunction with parking throughout the evening  
Parking staff can wear logoed apparel (provided by sponsor) and/or sponsor can provide for volunteers/staff  
Opportunity to put items on car windshield evening of the event  
4 River Swing tickets

## Auction Sponsor – \$5,000

Name/Logo on all printed materials, website, all electronic materials, event posters, printed invitations  
Name/Logo on online auction and text to bid early opportunities  
Name/Logo on signage at the event  
Name announcements in conjunction with auction throughout the evening  
4 River Swing tickets

## Personal Wine/Cocktail Glass Sponsor – \$5,000

Name/Logo on souvenir wine/cocktail glass for every guest  
Name/Logo on website, all electronic materials  
Name/Logo on signage at the event  
Name announcements at the event  
10 tickets to River Swing

## Decorations Sponsor – \$3,500

Name/Logo on all printed materials, website, all electronic materials, event posters, printed invitations  
Name/Logo on signage at the event  
Name announcements in conjunction with decorations for sale throughout the evening  
Name/Logo on Table Decorations on all tables at the event  
4 River Swing tickets

## Restroom Sponsor – \$2,500

Opportunity to provide item to be placed in premium restrooms  
Name/Logo on all printed materials, website, all electronic materials, event posters, printed invitations  
Name/Logo on signage at the event  
Name announcements in conjunction with restrooms throughout the evening  
4 River Swing tickets

## Wine Pull Sponsor – \$2,500

Opportunity to provide promo item to be given to all people who purchase wine (wine opener, wine bag, wine glass, etc.)  
Name/Logo on all printed materials, website, all electronic materials, event posters, printed invitations  
Name/Logo on signage at the event  
Name announcements in conjunction with Wine Pull throughout the evening  
4 River Swing tickets

## Volunteer Sponsor – \$2,500 (up to 3 available)

Logo on all printed materials  
Logo inclusion in social media, web, etc.  
Inclusion on signage at the event

**Special COVID Opportunities Available** – bamboo utensils, hand sanitizer, masks, etc. Please contact Haylee for more information.

We are happy to discuss other creative sponsor/partnerships.

For more information: Haylee Hall at 615.585.8400 or hayleehall@harpethriver.org

## 2020 Underwriting

### RIVER CHAMPION SPONSORS



### RIVER DEFENDER SPONSORS



### RIVER HERO SPONSORS



### EVENT CHAMPIONS



### CORPORATE FRIENDS

Anderson Benson | Bradley Arant Boult Cummings, LLP | Capstar Bank  
Carmichael Capital | Catalyst Design Group | FirstBank | First Horizon  
Harpeth Search | KraftCPAs | Loeb & Loeb, LLP | Martin & Zeffoss  
Neal & Harwell, PLC | Patterson Intellectual Property Law, PC | S&ME  
Sherrard Roe Voigt & Harbison | Simmons Bank | Stephens Valley  
Tennessee Equine Hospital | Walker Building Group, LLC

### MEDIA + GROUP

