

RIVER SWING | SEPTEMBER 20, 2025

BENEFITTING CLEAN WATER AND HEALTHY ECOSYSTEMS FOR THE RIVERS OF TENNESSEE

A CASE FOR SUPPORT

Harpeth Conservancy will host its 22nd annual RIVER SWING - Dinner, Dance, Entertainment and Auction fundraiser - on September 20, 2025. River Swing 2024 was AMAZING, **raising nearly \$750,000 to support our work to protect our rivers and ecosystems in Tennessee!** Here are the numbers: 94 sponsors (raising more than \$260,000!); 400+ auction items donated (raising more than \$100,000!); nearly 1,000 attendees and 50 Table Hosts! **River Swing 2024 was voted NFocus Magazine's Best Outdoor Event of 2024 and Most Fun Party. We also clinched a second-place tie for Best Entertainment (The Revivalists) and a third-place nod for Best Host (Christian Currey)!**

A fun and casual event, River Swing raises funds to support our efforts to ensure clean water and healthy rivers in Tennessee, where more than 4.3 million residents get their drinking water. Unfortunately, pollution, imbalanced growth, and extreme weather events – longer droughts, heavier rain, more frequent storms – threaten the health and stability of our rivers, streams, wetlands, and the communities who rely on them. With over 25 years of experience, we're prepared to face these challenges and implement data-driven solutions alongside our statewide network of partners and community leaders.

In 2025, Harpeth Conservancy continues to protect Tennessee's wetlands and to apply lessons learned on the Harpeth River to improve conditions on the Duck River, North America's most aquatically biodiverse river. We'll continue to engage communities in water quality research and watershed stewardship. This year, our network of volunteer water quality monitors will collect weekly water samples from recreational hotspots on 17 rivers and streams in Middle Tennessee during recreation season. When tested, our samples often show E. coli levels higher than EPA standards for safe recreation. We'll encourage communities to use our Tennessee Water Watch tool, a predictive model created with the data collected by our volunteers with more than 86% accuracy in forecasting E.coli concentrations. This tool enables the public to access information and gauge safely precautions appropriately. With your support, we will expand Tennessee Water Watch to protect more people, children, and pets. Learn more at www.tnwaterwatch.org



Through the combination of auction items, corporate sponsorships, and ticket sales, RIVER SWING is a rally for clean water and healthy ecosystems for rivers in Tennessee championed by the people who live here.

Harpeth Conservancy's Marketing Statistics (approximate):

Active Mailing List: 9,600

eNewsletter Subscribers: 12,050

Facebook Followers: 5,460+

River Swing Mailing List: 5,000

Instagram Followers: 6,343+

For more than 20 years, local media coverage of the event has been strong including Acme Radio Live, Lightning 100/WRLT, Nfocus, The Tennessean, The News, Sophisticated Living, Williamson Herald, Williamson Source, and YOUR Williamson. Please visit www.RiverSwing.org to view past party images and other information.

— About Harpeth Conservancy —

Founded in 1999 as the Harpeth River Watershed Association, Harpeth Conservancy's mission is to restore and protect clean water and healthy ecosystems for rivers in Tennessee by employing scientific expertise and collaborative relationships to develop, promote, and support broad community stewardship and action. Harpeth Conservancy works with landowners, businesses, community, local, state, and federal decision-makers, and others to foster solutions that reduce pollution and maintain healthy areas.

*Harpeth Conservancy is a Tennessee non-profit corporation and a 501(c)(3) organization. All donations are tax deductible to the full extent allowed by law.
EIN# - 62-1802858*

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2025 SPONSORSHIP COMMITMENT FORM

Sponsor Information: (Please print)

Contact Name _____

Company Name _____

Mailing Address _____

City, State, Zip _____

Phone 1 | Phone 2 _____

Email _____

We would like to commit to the following sponsorship for River Swing 2025:

- | | | |
|---|---|--|
| <input type="checkbox"/> Title Sponsor - \$50,000* | <input type="checkbox"/> Lounge Sponsor - \$5,000 | <input type="checkbox"/> Tailgate Sponsor - \$5,000 |
| <input type="checkbox"/> Presenting Sponsor - \$25,000* | <input type="checkbox"/> Patron Party Sponsor - \$5,000 | <input type="checkbox"/> Cocktail Hour Entertainment Sponsor - \$2,500 |
| <input type="checkbox"/> River Champion - \$10,000 | <input type="checkbox"/> Auction Sponsor - \$5,000 | <input type="checkbox"/> Late Night Party Sponsor - \$5,000 |
| <input type="checkbox"/> River Defender - \$5,000 | <input type="checkbox"/> Photo Booth Sponsor - \$5,000 | |
| <input type="checkbox"/> River Hero - \$3,750 | | |
| <input type="checkbox"/> Corporate Friend - \$2,000 | | |

*1 Title and 1 Presenting Sponsorship Available

Payment:

Please invoice me at the address above.

Check Enclosed (to Harpeth Conservancy)

Please contact me for credit card payment.

I will pay online - harpethriver.org/donate

Optional:

I would like to discuss an onsite activation opportunity (\$1,000 minimum donation).

We would like to donate an auction item/package.

I am interested in tickets/tables.

We can't sponsor this year, but can contribute an auction item.

Signature

Date

Please return this form, vector format logo files (eps, 300dpi) and any additional information to:

Jessica Baggetta, Development Director
jessicabaggetta@harpethriver.org
(o) 615-790-9767 ext. 104

Science-based conservation for the rivers of Tennessee

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